

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54581-1

DATE PRINTED

08/07/12

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC.  
AND 3050 K St NW Ste 100OBAMA FOR AMERICA  
PO BOX 8102ADDRESS Washington DC 20007-5108  
USAChicago IL 60680-8102  
USA

CONTACT PRODUCT 95/101/1549

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1549

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 08/04/12 AND ENDING 08/17/12 NO. WEEKS: 2

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BOCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M-F	5 3	07:00A	09:00A	30S	08/06/12-08/10/12 08/13/12-08/17/12	THE EARLY SHOW	8	300.00	2400.00
2	M-F	5 3	09:00A	12:00N	30S	08/06/12-08/10/12 08/13/12-08/17/12	DAY ROTATION 9-12 NOON	8	300.00	2400.00
3	M-F	5 3	11:00A	12:00N	30S	08/06/12-08/10/12 08/13/12-08/17/12	PRICE IS RIGHT	8	600.00	4800.00
4	M-F	5	11:58A	12:30P	30S	08/06/12-08/17/12	NOON NEWS	10	500.00	5000.00
5	M-F	8	12:30P	02:00P	30S	08/06/12-08/17/12		16	750.00	12000.00
6	M-F	3	02:00P	03:00P	30S	08/06/12-08/10/12	THE TALK	3	400.00	1200.00
7	M-F	5	03:00P	03:57P	30S	08/06/12-08/17/12	THE DOCTORS	10	350.00	3500.00
8	M-F	5	03:57P	05:00P	30S	08/06/12-08/17/12	DR PHIL	10	500.00	5000.00
9	M-F	3	05:00P	05:30P	30S	08/06/12-08/17/12		6	1100.00	6600.00
10	M-F	2	05:30P	06:00P	30S	08/06/12-08/17/12		4	1100.00	4400.00
11	M-F	1	05:58P	06:30P	30S	08/06/12-08/17/12	EARLY NEWS	2	1100.00	2200.00
12	M-F	5	06:58P	07:30P	30S	08/06/12-08/17/12	ENTERTAINMENT TONIGHT	10	900.00	9000.00
13	M-F	5	07:30P	08:00P	30S	08/06/12-08/17/12	THE INSIDER	10	900.00	9000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	GMMB, INC.		OBAMA FOR AMERICA	
AND	3050 K St NW Ste 100		PO BOX 8102	
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT			PRODUCT 95/101/1549	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1549	PRODUCT CODE	1300
NATIONAL SALESPERSON				
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			FROM	TO						
14	M-F	5	11:35P	12:37A	30S	08/06/12-08/10/12	LATE SHOW WITH DAVID	5	450.00	2250.00
15	M-F, Su Sa	3	11:00P 11:00P	11:35P 11:35P	30S	08/04/12-08/12/12	LATE NEWS	6	1500.00	9000.00
16	T	1	09:00P	10:00P	30S	08/07/12-08/14/12	NCIS: LOS ANGELES	2	4500.00	9000.00
17	T	1	10:00P	11:00P	30S	08/07/12-08/14/12	PERSON OF INTEREST	2	3500.00	7000.00
18	W	1	09:00P	10:00P	30S	08/08/12-08/15/12	CRIMINAL MINDS	2	4000.00	8000.00
19	Th	1	09:00P	10:00P	30S	08/09/12-08/16/12	BIG BROTHER	2	3600.00	7200.00
20	Th	1	10:00P	11:00P	30S	08/09/12-08/16/12	PERSON OF INTEREST	2	4000.00	8000.00
21	Sa	2	11:35P	12:35A	30S	08/04/12-08/11/12	ET WEEKEND	4	300.00	1200.00
22	Su	1	08:30A	09:00A	30S	08/05/12-08/12/12	FACING SOUTH FLORIDA	2	200.00	400.00
23	Su	1	08:00P	09:00P	30S	08/05/12-08/12/12	BIG BROTHER	2	3600.00	7200.00
24	Su	1	10:00P	11:00P	30S	08/05/12-08/12/12	THE MENTALIST	2	3000.00	6000.00
25	Su	2	12:05A	01:05A	30S	08/05/12-08/12/12	ET WEEKEND	4	250.00	1000.00
Total Contract:								140		133750.00
Billing Summary										

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			FROM	TO						
						<u>Jul</u> .00	<u>Aug</u> 133750.00	<u>Sep</u> .00	<u>Total</u> 133750.00	
									<u>GRAND TOTAL</u> 133750.00	

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